# Agenda

- Background
- Cases
- Challenges
- Solution



## Cleantech in public procurement

Finnish Government has set an objective of 350 million €, i.e.
 1 % of the total value of nation's annual public procurement expenditure to be targeted to cleantech solutions.

Cleantech can be applied to different sectors, but

Construction

- Energy
- Transport
- Waste management have been recognized most suitable for

cleantech solutions.





# Finnish cleantech procurement cases (examples)















Cleantech – not only the technology but also the procurement process

## Successful cleantech investment needs dialogue between different stakeholders

Market

dialogue,

sharing of

experience, co-operation

and support

Suppliers,

Start-ups, SMEs

What is cleantech?

Where could we start -are there any cleantech solutions available?

What are the potential risks and drawbacks in the cleantech option and how they could be reduced?

> **Procuring** unit

> > We have an but we need user

Which

environmental impacts should

be taken into

account and how

could they be

measured?

innovative solution references

This was an excellent cleantech procurement case

> **Specific** challenge? We know how this could be solved

**Experienced procuring units Experts, consultants** Researchers, universities **End users** 

Co-financiers for product development Etc...

We have no idea of what new needs the public authorities might have in the near future.

Figure: Katriina Alhola, SYKE

What could be the focus of our R&D?

Nissinen A, Alhola K, Seppälä J. Ecoprocura 2014



# Internet-based decision support system for innovative public cleantech procurement: "Cleantech procurement folder"

#### **OBJECTIVES:**

- Exchange of knowledge between purchasers, suppliers, industry experts and other stakeholders
  - Already realised procurement cases
  - Forth-coming, intented procurement needs
- Information on best practices and their success factors, and experiences on innovative procurement process
- Making environmental and economic benefits of cleantech procurement visible
- Possibilities for joint procurement, for example in the Carbon Neutral Municipalities (HINKU)
- Possibilities for new tecnological solutions and innovative financing options
- Tool for follow-up (cleantech targets)

Nissinen A, Alhola K, Seppälä J. Ecoprocura 2014











Käyttäjätunnus:	
Salasana:	

Kirjaudu sisään

[ Rekisteröidy ] [ Unohtuiko salasana? ]

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Hankinnat

Kumppanit

Palvelukuvaus

#### TERVETULOA HANKINTAMAPPIIN!

Hankintamappi on cleantech-hankintojen tietokanta, jota julkaistaan käyttäjien yhteistyöllä. Palvelussa voit tutustua toteutettuihin hankkeisiin, joilla hillitään ilmastonmuutosta. Voit myös kertoa, miten itse olet onnistunut vähentämään kasvihuonekaasupäästöjä. Palvelu on avoin kaikille. Hankintamapin lyhytosoite on www.ymparisto.fi/hankintamappi



#### VAPAA HAKU:

Haku

#### SUUNNITTEILLA OLEVAT CLEANTECH-HANKINNAT

Hankinnan vaihe	Hankinnan kohde	Hankkija	Cleantech osa- alue	
Hanke toteutunut		Turun kaupunki, kiinteistöliikelaitos	Energia, valaistus	
Kilpailutus päättynyt, hanke toteutettu	Porin uimahalli	Porin kaupunki, rakennusvirasto	Uudisrakentaminen	
Kilpailutus päättynyt	SVnerdiatain	Suomen ympäristökeskus	Uudisrakentaminen	

#### **CLEANTECH-FOORUMI**

Aurinkosähköä
SYKE Cleantech
Tuulivoimaa Ouluun
Sähköauto Helsinkiin
Maalämpöä Ikaalisiin
LED valot Esplanadille

# Implementation of "Cleantech procurement folder"

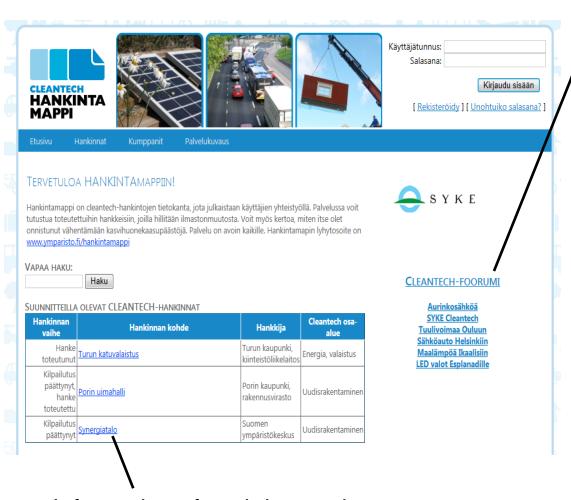
### 1. Gathering data/cases into the support system

- Analysis of the realised cleantech investments in Finland (mostly funded by Tekes Innovation Financing Instrument)
- Other background information
- Defining 'cleantech' in different product groups

# 2. Developing and testing the support system in practice

- Pilot cases, approach of action research
- Communicating the system among potential users and other stakeholders





Information of each innovative procurement case, including documents of: preparation phase, tender call, award, model contract, and follow-up

Cleantech - discussion forum:

- forthcoming procurement cases, planning for them
- open to registered users, moderated discussion
- peers/procurers learning and getting support from each other
- but how to motivate procurers (weekly report/ email-message?)
- could also companies participate in discussions?
- line between market information and 'advertising'?
- how to motivate experts to share their knowledge?
- identification of key topics for discussion/'projects' (further work elsewhere?) – kind of rendezvous point

## **Project duration 1/2014-09/2015**

Funding provided by:



































For more information, please visit: <a href="www.syke.fi/hankintamappi">www.syke.fi/hankintamappi</a> or email: <a href="mailto:katriina.alhola@ymparisto.fi">katriina.alhola@ymparisto.fi</a>